

EuroPCR PRESS GUIDELINES 2010

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Language:

- The official language of the Course is English. Simultaneous translation will not be provided.

Press Registration:

- Press registration for EuroPCR is free of charge. Journalists should have a press card or a written letter from their chief editor stating that they have been assigned to the EuroPCR Congress.
- Registration can be made through the official press agency:
Ruder Finn – Delphine Geas/ Charles Cuq - euroPCR.presse@ruderfinn.fr

Photographs, Audio and Video Recording

- Photographs as well as audio and video recordings are not permitted at EuroPCR and/or within the Palais des Congrès de Paris.
- Only the official EuroPCR photographer may take photographs within the congress.

Embargo Policy

- Accepted Late breaking clinical trial data will be under embargo from release to the press until the start of the Late breaking clinical trial session 15H20, Tuesday 25th May 2010.

EuroPCR Press Conferences:

- The program of the official EuroPCR press conferences will be available soon.

EuroPCR Press Office:

- Press badges are to be collected from the dedicated press counter in the registration area.
- The Press Office is located in Room 212/213 on the Level 2 - mezzanine
- Press conference room 211 on level 2 - mezzanine (see attached plan). You will be able to pick up daily EuroPCR press releases from this Office.
 - Press packs and/or promotional material related to press can be placed in the Press Office. Material placed in other locations around the Centre will be removed.
 - There will be computers, laptop connections and a printer provided in the Press Office.
 - A member of staff dedicated to the Press Office will be available throughout EuroPCR. This staff member will be responsible for badge-checking, the general upkeep of the room and answering press enquiries. This staff member will not be responsible for press-related tasks such as photocopying or secretarial duties.

EuroPCR Press Contact – Ruder Finn:

For further information and/or press accreditations:

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